

RULES
Instagram contest game
Family competition
Pink Lady®

ARTICLE 1 – THE ORGANIZING COMPANY

The Company Association Pink Lady® Europe, whose head office is located at 145 avenue de Fontvert, 84130 LE PONTET, registered with the RCS under number 421 352 550 00048 (hereinafter the "organizing company" and represented by the WONDERFUL Agency, in its capacity as a communication agency (hereinafter "the agency"), organizes a contest (hereinafter "the game")

ARTICLE 2 - THE GAME

The agency organizes from **13/07/2022 to the 17/07/2022** (inclusive), a free game without obligation to purchase according to the methods described in these rules.

The mechanics of the game are in the form of a contest on the Instagram platform. Entrants are invited to tag a member of their family by commenting on the game post and by following the brand's Instagram account.

The prizes for the game call on the company RICE, the company Ma-Spatule.com and www.lepetitsouk.fr. Under no circumstances can RICE and Ma-Spatule.com and www.lepetitsouk.fr be held liable in the event of a dispute related to the game.

This operation is neither organized nor sponsored by Facebook, Google, Twitter, Apple or Microsoft.

The game being accessible in particular on the Instagram platform, in no case the Facebook group will be held responsible in the event of litigation related to the game. The game being accessible on mobile phone (Smartphone), in no case Apple, Microsoft, Google or any other mobile application platform will not be held responsible for any disputes related to the game.

ARTICLE 3 – CONDITIONS OF PARTICIPATION

This Free Game is open to any natural person of legal age on the date of the game, with internet access and a valid email address, and residing in the following countries: Metropolitan France (including Corsica), Spain, Germany, Italy, Ireland, Netherlands, with the exception of the personnel of the Organizing Company and their immediate families,

as well as all persons having participated in any capacity whatsoever in the development of the game, as well as the members of their immediate family.

The mere fact of participating in this game implies the pure and simple acceptance, without reservation, of these rules.

ARTICLE 4 – TERMS OF PARTICIPATION

Participation in the game is as follows:

- The person must comment on the post by identifying another user
- The person must follow the Pink Lady account that publishes the game post

ARTICLE 5 – DESIGNATION OF WINNERS

There will be only 1 winner per Instagram account.

The winner will be selected by a jury, which will nominate the winner among all the participants. The selection criteria will be: compliance with the terms of the game and the rules.

Each winner will be contacted directly by private message, within 30 days after the selection in order to obtain their postal addresses to send them or communicate the prize. Any winner who does not give an answer within eight days of the sending of notice (or until a specific date which will be communicated in the message if necessary) of his win will see his quality of winner canceled. The prize will then be awarded to a new winner (also drawn by lot).

ARTICLE 6 – DOTATION

The winner will win a single prize. The game comes with the following bundle:

1 set including:

- **2 vegetable-themed plates**
- **2 vegetable-themed bowls**
- **1 Set of 6 colored spoons**
- **6 vegetable-themed cups**
- **1 hearts themed salad bowl**
- **2 heart-themed bowls**
- **1 Set of hearts-themed salad servers**
- **6 heart-themed cups**

- **1 Small cook utensil kit**

with a unit value of **230 euros** including tax

The organizing company reserves the right to verify the age of any winner before handing over their prize. The Organizing Company is not responsible for the service and/or product offered by the RICE and Scrapcooking companies. The Organizing Company is dependent on the companies RICE, Maspature.com and www.lepetitsouk.fr. to ensure the proper delivery of the products to the winners. As a result, the Organizing Company is not responsible for a shortage of stock, poor workmanship, poor service and reserves the right to modify the prizes to make up for a possible lack. Under no circumstances may the prizes be exchanged for their cash value or for any other prize. The organizing company cannot be held responsible for the use or non-use, or even trading, of the prizes by the winners.

In the event of force majeure, the organizing company reserves the right to cancel the prize(s) won without consideration.

ARTICLE 7 – MODIFICATION OF THE DATES OF THE GAME AND EXPANSION OF THE NUMBER OF AWARDS

The organizing company can not incur any liability whatsoever, in the event of force majeure or events beyond its control if it were to cancel this Game. It also reserves the right to extend or limit the period of participation, to postpone it or modify the conditions, its liability cannot be incurred as a result.

Addenda and modifications to these regulations may be published during the Game. They will be considered as annexes to these regulations. Any change will be the subject of prior information by any appropriate means after filing the amendment with the office of the Bailiff depositary of these rules.

ARTICLE 8 – REIMBURSEMENT OF PARTICIPATION FEES

Participation in the contest being free and without obligation to purchase goods or services, reimbursement of costs incurred for requests for transmission of the rules cannot be obtained.

The contest rules will be hosted from **13/07/2022** in the bio link of each Instagram account.

Participation in the game by means of a fixed or mobile internet connection on a free or flat-rate basis (cable, ADSL, fiber optic, mobile internet package) will not give rise to any reimbursement insofar as the fact for the participant to connect to participate in the competition does not incur any additional costs.

ARTICLE 9 – RESPONSIBILITIES

Participation implies knowledge and acceptance of the characteristics and limits of the Internet, the lack of protection of certain data against possible misappropriation or piracy and risks of contamination by possible viruses circulating on the network. The organizing company declines all direct or indirect responsibility in the event of misuse or incident related to the use of the computer, access to the Internet, maintenance or malfunction of the Game servers, the online telephone or any other technical connection, to the sending of forms to an incorrect or incomplete address.

It is up to all participants to take all appropriate measures to protect their own data and/or software stored on their computer equipment against any attack.

The organizing company will make its best efforts to allow access to the Game. The organizing company may, at any time, in particular for technical reasons, updates, maintenance, interrupt access to the site and to the Game. The organizing company will in no way be responsible for these interruptions and their consequences. No compensation can be claimed in this respect.

In addition, the organizing company cannot be held liable in the event of delivery problems or loss of postal or electronic mail (in particular with regard to the delivery of prizes). Any prize sent by the organizing company to a winner which would be unclaimed or returned for any other reason by the postal services would be lost for the winner and would remain with the organizing company. The organizing company cannot be held responsible for the malfunctioning of the Internet network, nor for delays, losses or damage resulting from postal and management services.

ARTICLE 10 – INTELLECTUAL, LITERARY AND ARTISTIC PROPERTY RIGHTS

The images used on the Game site, the objects represented, the trademarks and trade names mentioned, the graphic and computer elements and the databases making up the Game site, are the exclusive property of their respective owners and cannot be extracted, reproduced or used without the written authorization of the latter, under penalty of civil and/or criminal prosecution.

ARTICLE 11 – PERSONAL DATA

The personal data collected within the framework of the participation in the contest are collected by the organizer and are the subject of a processing, under its responsibility, exclusively intended to manage the participations in the contest, to designate the winners, to give the prizes . They will not be kept beyond the limits of execution of these three obligations.

For the validation and consideration of entries, all data is mandatory. Consequently, participants are informed that their participation will not be validated if they object to the collection of this data. The data collected is reserved for the exclusive use of the organizer. In any case, they are not the subject of any communication or transfer to third parties.

ARTICLE 12 – ATTRIBUTION OF JURISDICTION AND INTERPRETATION OF THE RULES

Any dispute over the interpretation of the rules will be settled by the organizing company. Participation in this game implies the unreserved acceptance of (i) these rules in all their stipulations, (ii) the ethical rules in force on the Internet (etiquette, charter of good conduct, etc.) as well as (iii) the laws and regulations in force on French territory and in particular the provisions applicable to games and lotteries in force. No telephone or written request concerning the interpretation or application of these rules, the mechanisms or methods of the Game or the list of winners will be answered. In the event of a dispute, only a registered letter with acknowledgment of receipt sent within a maximum period of 30 days after the end date of the Game will be admissible. Except in the event of manifest errors, it is agreed that the information resulting from the systems of Game of the organizing company have probative force in any dispute regarding the connection elements and the computer processing of said information relating to the Game.

Prior to any legal action related to or in connection with these rules (in particular its application or interpretation), participants undertake to file an amicable and free appeal with the organizing company.

Participants are subject to French regulations applicable to games and competitions. Any dispute that cannot be settled amicably will be submitted to the competent courts on which the head office of the organizing company depends, unless otherwise provided by public order.

The rules of the game have been filed with SAS EXADEX (Durroux-Lançon-Schuyten-Georget-Mathieu), holder of an office of bailiff in MONTPELLIER, residing there at 161 rue Yves Montand, Parc 2000